



Questions about Selling Scratch Cards?



You're interested in selling scratch cards but you may not be completely sure if this is a good fit for your group.

Or you might still have some unanswered questions before making a final decision on your fundraiser.

What follows are answers to commonly asked questions about our scratch cards.

General Questions

How does it work?

Have your sellers approach friends and family and ask them to scratch off one or more dots on their card. Each dot is worth between \$1 and \$5. The donor is asked to give whatever amount they scratch off.

Each student should collect a total of \$100 once all dots have been scratched off on their card. Your profit is \$100 minus the cost of the card. For more information see our pricing & profit table.

What's on the card?

- Your group name and picture is placed on the cover.
- Each card folds into a 4" x 6" card with the scratch dots inside.

Do the cards have an expiration date?

No

How do we design the artwork for our card?

Choose your own image and upload it to the scratch card design form prior to placing your order.

Will we be able to see the card before it goes to print?

Yes you will receive a proof. This will give you the opportunity to check for proper spelling of your group name and how it will line up with your picture.

What is the purpose of the savings coupon sheets?

The savings coupons are a way of thanking your supporters for their donation.

How many savings coupons are provided per card?

Each card comes with one savings coupon per dot.



Questions about Selling Scratch Cards?

Earnings & Profit

How much can we make?

Your earnings depend on the size of your group. Each participant is usually given one scratch card.

Group Size	10	20	50	100	250	500	1,000
\$80 Profit/Card	\$800	\$1,600					
\$85 Profit/Card			\$4,250				
\$90 Profit/Card				\$9,000	\$22,500	\$45,000	\$90,000

(Profit based on all dots scratched off on each card)

How can we receive more profit?

We offer volume discounts based on the number of cards ordered that will increase your profit. For more information see our pricing & profit table.

Ordering & Shipping

How long will it take to receive our order?

Once you have approved your proof we will ship your cards. Allow a minimum of 5-6 business days for delivery from the time that we receive your initial order.

How do we pay for our order?

Payment options include purchase order, signing an agreement or paying by check.

What is the minimum order?

You must order at least 10 cards.

Can we reorder?

Yes, but the minimum reorder is 10 cards.

Do you take back returns?

Since your cards are personalized for your organization, we do not take back unused scratch cards.

Do we have to pay for shipping?

No, shipping to your location is free of charge. Shipping on reorders is also free.