



Questions about Selling Discount Cards?



You're interested in selling discount cards but you may not be completely sure if this is a good fit for your group.

Or you might still have some unanswered questions before making a final decision on your fundraiser.

What follows are answers to commonly asked questions about our discount cards.

General Questions

Who secures the merchants on our card?

We do.

How many merchants are on the card?

There's a limit of 12 merchants on each card.

What types of merchants are typically on our cards?

We contract with local, regional and national merchants around the country

Who provides the merchants?

You do. Prior to placing your order, you'll be asked to design your card. You'll be able to upload your group's image for the front as well as the local businesses that you'd like to see on the back.

What merchants do you recommend for our card?

Since you know your area, we'll contact merchants that you feel will work best. To get 12 merchants on the back of your card, we ask that you provide at least 36 businesses because some will tell us no. Occasionally, we may need to contact additional merchants.

We recommend you select well-known businesses. Eating establishments make up about 80% of a typical card.

How do you ensure that the merchants will honor the discounts?

Once a merchant agrees to be on a card, they're required to sign an agreement stating they'll honor the discount. Once completed, we'll send the merchant a copy of the finished card so they can forward it to their employees.

How do merchants benefit from being on our card?

There's no cost to the merchants for being on your card. They receive free advertising, valuable publicity and increased foot traffic.



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What types of offers are on our card?

We suggest that merchants provide a buy one get one free offer, a percentage off, or a dollar discount. Ultimately, it's up to the merchant to decide what offer works best for them.

Will the cards be valid at multiple locations?

Cards are only valid at the addresses listed on the back of the card.

Are we able to see the card before it goes to print?

Yes, once we've completed your card you'll receive a proof to review and approve. This gives you the opportunity to check your design, grammar and spelling. If necessary, businesses can be removed but no new ones can be added.

Tell me about the quality of the card?

All cards are produced to the following standards:

- Full layout front & back
- Typesetting front & back
- Image placement
- 30 mil plastic (credit card thickness)
- 4 color prints on both sides of card
- 3.375" x 2.125" (credit card size)
- All colors are available except royal blue

Can you print our logo on the front of the card?

Yes, you'll be able to upload your image. We'll design the front of your card to include your organization's name, logo and other relevant information.

Do the cards expire?

Yes, your cards will expire on the first day of the 13th month after you receive them. For example, if you receive your cards in September, they'll expire on October 1st of the following year. Your expiration date will be placed on your card.

How often can we use the card?

The merchants on your card will honor their discounts once a day until the card expires. Cards are non-transferable and aren't valid with any other coupons, discounts, offers or promotions, on alcohol, tax or tip.

What if we want to sell the card for more than \$10?

We can put whatever price you want on your card; however, we don't recommend selling it for more than \$20.



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Earnings & Profit

How much can we make if we sell the cards for \$10 each?

Your earnings depend on the size of your group and the number of cards sold by each seller.

Group Size	25	50	75	100	250	500	1,000
5 Cards/Seller		\$1,000	\$1,500	\$2,500	\$6,875	\$15,000	\$37,500
10 Cards/Seller	\$1,000	\$2,500	\$3,750	\$5,500	\$15,000	\$37,500	\$75,000
15 Cards/Seller	\$1,500	\$3,750	\$6,187.50	\$8,250	\$24,375	\$56,250	\$112,500

(Actual cards sold/seller may vary)

How can we receive more profit?

We offer volume discounts based on the number of cards ordered that will increase your profit. For more information see our pricing & profit table.

Ordering & Shipping

How long will it take to receive our order?

You'll receive your cards in about 4-6 weeks.

How do we pay for our order?

Payment options include purchase order, signing an agreement or paying by check.

What is the minimum order?

The minimum order is 250 cards.

Can we reorder?

Yes, additional cards can be reordered at the same rate as your original order. The minimum reorder quantity is 100 cards. Printing usually requires 3-5 business days, not including the time required to ship your order.

Do you take back returns?

Since your cards are personalized for your specific organization, we don't take back unsold cards.

Do we have to pay for shipping?

No, shipping is free of charge. Shipping on reorders is also free.