



## Questions about Deanan Delight Popcorn?



You're interested in selling Deanan Delight Popcorn but you may not be completely sure if this is a good fit for your group.

Or you might still have some unanswered questions before making a final decision on your fundraiser.

What follows are answers to commonly asked questions about our popcorn products.

### General Questions

**How many popcorn bags are in a case?**

20

**What makes your popcorn unique?**

There are 3 things that make our popcorn a premium quality product:

1. Our high quality ingredients
2. Gluten Free, MSG Free and GMO Free Corn
3. It's made in the USA

We use only the highest quality popcorn containing a certain level of moisture content, pop factor and flavor to meet our standards. Each batch is prepared individually with a chef quality process.

**Does your popcorn contain gluten?**

No, all of our popcorn is gluten-free.

**How long will your popcorn stay fresh?**

Unopened, our popcorn will stay fresh for up to 6 months if kept in a cool and dry environment.

**What are your most popular popcorn flavors?**

Our biggest sellers are Vanilla and Caramel.

**Why are the bag weights different for the various flavors?**

The difference is in the weight of the coatings used for each popcorn flavor. Otherwise, the volume and number of kernels in every bag is relatively equal.



# Questions about Deanan Delight Popcorn?

## Earnings & Profit

### How much can we make?

Your earnings depend on the size of your group and the amount of product sold by each seller and your sales price. For example, if you sell popcorn bags for \$10.00 per bag:

Group Size	25	50	75	100	250	500	1,000
5 Bags/Seller	\$400	\$800	\$1,200	\$1,800	\$4,500	\$9,000	\$18,000
10 Bags/Seller	\$800	\$1,800	\$2,700	\$3,600	\$9,000	\$18,000	\$36,000
15 Bags/Seller	\$1,200	\$2,700	\$4,050	\$5,400	\$13,500	\$27,000	\$54,000

*(Actual bags sold/seller may vary)*

### How can we receive more profit?

We offer volume discounts based on the number of cases ordered that will increase your profit. For more information see our pricing & profit table.

## Ordering & Shipping

### How long will it take to receive our order?

Product will ship in 1-2 business days.

### How do we pay for our order?

Payment options include purchase order, credit card, PayPal or paying by check.

### What is the minimum order?

You must order at least 1 case.

### Can we reorder?

Yes, however you must reorder at least 1 case.

### Do you take back returns?

Because we want to maintain the same high level of product freshness for all of our customers, we do not take back unsold popcorn bags or cases. In addition, the USDA has very strict guidelines that we must adhere to.

### Do we have to pay for shipping?

No, shipping to your location is free of charge. Shipping on reorders is also free.