



WCU Campus Recreation & Wellness Equestrian Club Participants

Our fundraiser starts today!

Online Store Info



ONLINE STORE LINK

<https://WCUEquestrianClub.FPFundraising.com>

Invite friends and family to shop online by sharing our link.

Purpose & Goal

Raising funds to support the self-funded equestrian team at IHSA Horse Shows and non-equine community activities.

We're asking each participant to sell **10** or more items from our **Flowers Online** store.

Steps to Follow:

- 1 SHARE**
Invite friends and family to shop by sharing our <https://WCUEquestrianClub.FPFundraising.com> online store link using social media, text, and email. The more you share, the greater your sales.
- 2 SHOP**
Shop for yourselves, family, and friends.
- 3 END**
Our store will close on **Monday, October 6th.**

Sales Tips

MAKE A PROSPECT LIST

Identify the people you plan to contact.

SET A DAILY GOAL

I will contact ____ people each day.

USE SOCIAL MEDIA



FOLLOW UP

Check back with people who haven't made a purchase.

NOTE: All purchases take place through the online store by the customer, so there are no order forms or money collection. All items ship directly to the buyer.