



ATTENTION:

Richmond Senior HS Army JROTC Participants

Our fundraiser starts today!

Registration Info

QR CODE



WEBSITE

<https://www.shopfund.com>

(Over 500 items)

Purpose & Goal

We are raising money for Cadet activities.

We're asking each participant to sell **20** or more items from our **Believe Online** store.

Steps to Follow:

1

REGISTER

To start, choose **1** of the following options:

- Scan the QR code to the left to go to the registration page.
- Go to <https://www.shopfund.com>.

2

SHARE

Invite family and friends to shop online using email, social media, and text.

3

TRACK

Regularly check your progress by logging into your online sales portal. Continue to reach out to people throughout the sale.

4

SHOP

Shop for yourselves, family, and friends.

5

END

Our store will close on **Monday, November 10th.**

6

WIN

See the accompanying prize brochure for more information on how to win cold hard cash! Sellers must sell 12 items or more to win cash. The more items you sell, the more money you can win!

Plus, Each Cadet will earn the Fundraiser Ribbon (N-4-3) for sales of three hundred dollars (\$300.00) or more. Cadets who sell at least five hundred dollars (\$500) or more will be allowed to attend the Raider Battalion Dining-Out for free!



Sales Tips

MAKE A PROSPECT LIST

Identify the people you plan to contact.

SET A DAILY GOAL

I will contact ___ people each day.

USE SOCIAL MEDIA



FOLLOW UP

Check back with people who haven't made a purchase.

NOTE: All purchases take place through the online store by the customer, so there are no order forms or money collection. All items ship directly to the buyer.



ONLINE CASH PRIZE EXTRAVAGANZA

Better Rewards, Bigger Results!

ITEMS SOLD	PRIZE MONEY	+	BONUS MONEY	+	SUPER SELLER	=	TOTAL
12	\$5		\$0		\$0		\$5
24	\$10		\$5		\$0		\$15
36	\$15		\$10		\$0		\$25
48	\$20		\$20		\$0		\$40
60	\$25		\$30		\$0		\$55
72	\$30		\$40		\$0		\$70
84	\$35		\$50		\$0		\$85
96	\$40		\$60		\$0		\$100
108	\$50		\$70		\$5		\$125
120	\$60		\$80		\$10		\$150
132	\$70		\$90		\$15		\$175
144	\$80		\$100		\$20		\$200



The more you sell
the more you earn!