

### **ATTENTION:**

# **Pikesville High School AVID Participants**

# **Our fundraiser starts today!**

## **Registration Info**

#### **QR CODE**



#### **WEBSITE**

https://www.shopfund.com (Over 500 items)

## **Sales Tips**

#### **MAKE A PROSPECT LIST**

Identify the people you plan to contact.

#### **SET A DAILY GOAL**

I will contact \_\_\_ people each day.

#### **USE SOCIAL MEDIA**









#### **FOLLOW UP**

Check back with people who haven't made a purchase.

### **Purpose & Goal**

To raise funds to offset the costs associated with field trips and to purchase t-shirts and supplies for celebration.

We're asking each participant to sell 10 or more items from our Believe Online store.

## **Steps to Follow:**

**REGISTER** 

To start, choose 1 of the following options:

- Scan the QR code to the left to go to the registration page.
- Go to https://www.shopfund.com.
- **SHARE** Invite family and friends to shop online using email, social media, and text.
- **TRACK** Regularly check your progress by logging into your online sales portal. Continue to reach out to people throughout the sale.
- **SHOP** Shop for yourselves, family, and friends.
- **END** Our store will close on Monday, October 13th.
- WIN

We'll be providing fun and exciting prizes to those participants who qualify! The more online sales you have, the bigger and better the prizes get!

Participants must sell 6 or more items to win a prize.



NOTE: All purchases take place through the online store by the customer, so there are no order forms or money collection. Items ship to the buyer or to school.