



# ATTENTION:

## Murphy Elementary Participants

### Our fundraiser starts today!

## Registration Info

To make sales online, choose **1** of the following options:

### 1. QR CODE

Scan the QR code below:



### 2. WEBSITE

Go to  
<https://www.shopfund.com>

(Over 500 items)

## Purpose & Goal

To raise funds to offset the costs associated with PTC events.

We're asking each participant to sell **5** or more items from our **'Tis the Season** brochure.

## Steps to Follow:

- 1** Fill in all participant information at the top of the order form.
- 2** We encourage door-to-door selling only when accompanied by an adult.
- 3** Print all orders clearly on the order form. Please double-check to make sure that all item numbers are correct.
- 4** Collect the money at the time you take the orders. Make checks payable to: Murphy Elementary PTC.
- 5** Add up the columns and write the total number of items ordered and the dollar amount of money collected at the bottom of the order form.
- 6** Turn in money and order forms by **Tuesday, October 7th.**

## Sales Tips

### MAKE A PROSPECT LIST

Identify the people you plan to contact.

### SET A DAILY GOAL

I will contact \_\_\_\_ people each day.

### USE SOCIAL MEDIA



### FOLLOW UP

Check back with people who haven't made a purchase.

## 7 PRIZE PROGRAM

See the accompanying prize brochure for more information on how to win fun and exciting prizes! The more you sell, the bigger and better the prizes get! Finally, the overall top selling class wins a special prize!

