



# ATTENTION:

## Cab Calloway School of the Arts Participants

### Our fundraiser starts today!

## Registration Info

### QR CODE



### WEBSITE

<https://www.shopfund.com>

(Over 500 items)

GROUP CODE: KYGJE

## Sales Tips

### MAKE A PROSPECT LIST

Identify the people you plan to contact.

### SET A DAILY GOAL

I will contact \_\_\_\_ people each day.

### USE SOCIAL MEDIA



### FOLLOW UP

Check back with people who haven't made a purchase.

## Purpose & Goal

To raise funds to offset the costs associated with our Music Competition Trip.

We're asking each participant to sell **10** or more items from our **Believe Online** store.

## Steps to Follow:

1

### REGISTER

To start, choose **1** of the following options, then enter Group Code **KYGJE**:

- Scan the QR code to the left to go to the registration page.
- Go to <https://www.shopfund.com>.

2

### SHARE

Invite family and friends to shop online using email, social media, and text.

3

### TRACK

Regularly check your progress by logging into your online sales portal. Continue to reach out to people throughout the sale.

4

### SHOP

Shop for yourselves, family, and friends.

5

### END

Our store will close on **Sunday, December 14th.**



**NOTE:** All purchases take place through the online store by the customer, so there are no order forms or money collection. All items ship directly to the buyer.