



# ATTENTION:

## Benson Middle School 8th Grade Participants

### Our fundraiser starts today!

## Registration Info

To make sales online, follow these **7** step:

1. Go to <https://instaraise.com/bensonmiddleschool/support/volunteers/register> and click register, or scan the following QR



2. Enter the sellers first and last name, email address, phone, and class (if required).
3. Click the signup button.
4. Upload a photo of yourself.
5. Set a goal for your fundraiser.
6. Add your contacts.
7. Start sharing.

## Sales Tips

### MAKE A PROSPECT LIST

Identify the people you plan to contact.

### SET A DAILY GOAL

I will contact \_\_\_ people each day.

### USE SOCIAL MEDIA



### FOLLOW UP

Check back with people who haven't made a purchase.

## Purpose & Goal

To raise funds for 8th Grade Promotion.

We're asking each participant to sell **5** or more items from our **Drinkware Done Differently Online** store.

## Steps to Follow:

### 1 REGISTER

To start, choose **1** of the following options:

- Scan the QR code to the left to go to the registration page.
- Go to <https://instaraise.com/bensonmiddleschool/support/volunteers/register> and register.

### 2 SHARE

Invite family and friends to shop online using email, social media, and text.

### 3 TRACK

Regularly check your progress by logging into your online sales portal. Continue to reach out to people throughout the sale.

### 4 SHOP

Shop for yourselves, family, and friends.

### 5 END

Our store will close on **Thursday, February 19th.**

### 6 WIN

We'll be providing fun and exciting prizes to those participants who qualify! The more online sales you have, the bigger and better the prizes get!

Participants must sell 6 or more items to win a prize.



**NOTE:** All purchases take place through the online store by the customer, so there are no order forms or money collection. All items ship directly to the buyer.